

# *rad am ring*

*Nürburgring, 21th–23th July 2023*



*unique fascinating  
emotional strong*





*The “Green Hell” – the most beautiful  
piece of asphalt between  
north and south pole!*

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**rad**amring

**3 days, 1 night, 21 disciplines,  
all levels, 9,200 athletes,  
25,000 enthusiasts on site,  
100% fun**

**unique**



**fascinating**

**emotional**

**strong**



## Road bike – on the legendary Nürburgring

**Green Hell**  
81 curve passages | 25 kilometres | 560 metres altitude

- 24h race  
Solo | Team of 2 | Team of 4 | Team of 8
- Public race  
25 km race | 75 km race | 150 km race
- Time trial
- Touring (Sunday)







## *rad***am**ring

***Mountain bike –  
off the track,  
in the middle of the  
Eifel***

- **24h-Race**  
Solo | Team of 2 | Team of 4 | Team of 8  
One lap approx. 11.5 km, 200 metres altitude difference
- **Mountain bike marathon:**  
25 km race | 50 km race | 75 km race  
One lap approx. 26 km, 610 m altitude





## Touring – riding pleasure for everybody

- Touring ride (Saturday)
- E-bike Nürburgring experience
- Guided tours
- Tracks





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## *Circuit Cycling – the little brother*

- Date: May 2023
- Grand Prix circuit:  
13 bend passages | 5.1 km |  
105 metres altitude difference
- 60 km race
- 100 km race



**PHILIPPS**  
BIKE TEAM

***Bienvenidos,  
Welcome,  
Willkommen,  
Grüezi***



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- Philipps Bike Team – our partner on Mallorca  
Bike rental | Cycling holidays | Cycling camps |  
E-bike experience







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**Expo –  
at the heart of  
the Event**

- Show stage
- Video wall
- Participant centre
- Food corner
- Action area

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**Sponsoring –  
classic or  
something  
different page**

Your ideas, our know-how – Activities all over the Nürburg-  
ring-area and in the “Green Hell”

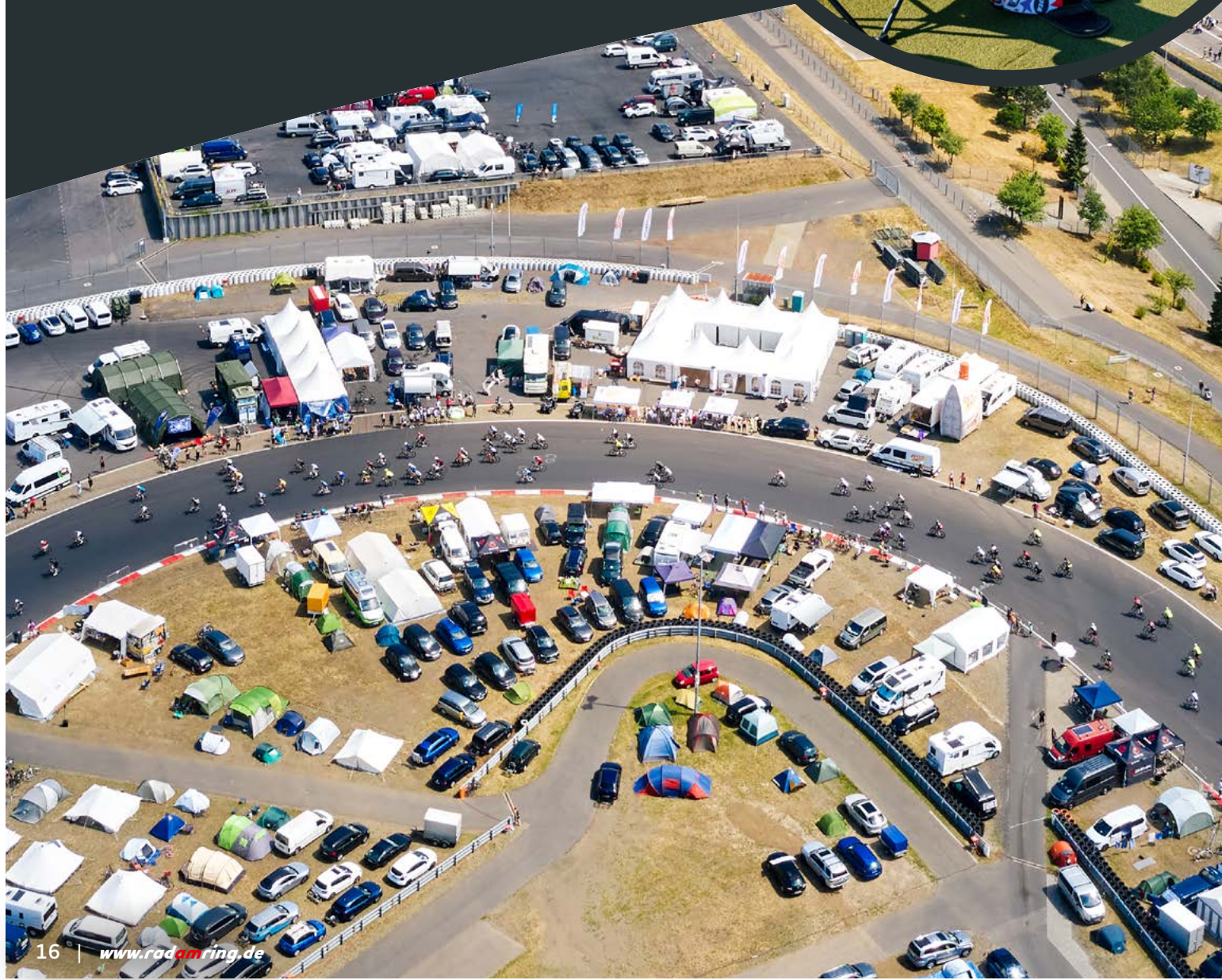
- Start and camp sites
- Branding – banners, flags, inflatables etc.
- Website / Social media
- Starter package
- Stage





## Unique experiences – incentives with friends, customers and employees

- Team camps located right next to the track
- Team camps of any size and equipment
- Formula 1 pit directly at the track and paddock
- Self-organisation or full service





*Strong Community –  
passion, sympathy,  
loyalty, tolerance*

*during the race*

*while celebrating*

*at the camp*

*on Mallorca*

*in social media*

*on tour*



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